



PAVE CREATIVE MARKETING AGENCY

Independent & Comprehensive Plan
Service Costs

About Us

We create customer value by creating customer satisfaction and customer experience

We value your priorities over our profitability

PAVE Creative Marketing Agency is a team of overachievers. We are graphic designers, paid advertising specialists, search engine optimization engineers, photographers, video technicians, eCommerce experts, and industry leading digital marketers. We continue to tackle challenges for our clients that are all over the world through our studios in Los Angeles and Orange County. The culture we foster here is that of a winner's mentality. What you imagine, we pave. It's that simple.

Pave's Values

01 Collaborate on Strategic Planning

Before we speak, we must hear. Our agency will listen to every detail of your concerns and truly analyze your priorities. Together, we will come up with the perfect strategic plan.

02 Ego-Free Adaptation

We will take your concerns to heart and adapt the perfect solution to overcome the root cause of the problem you or your business is currently facing. We will always be clear, direct, yet empathetic.

03 Maximum Conversion

Creating value for you by creating value for your clients will be our top priority. We pay attention to the smallest of details and metrics that are relevant to the digital marketing realm.

04 Analytics & Optimization

Data is our friend. We are data crunching nerds who love doing what we do to explain why we do things a certain way. We analyze and optimize in order to pave out your dream.



"PAVE may be the most inventive agency in Southern California"

— Marketwatch

Our Expertise

Customer Experience

Focusing on the customer, we design your customer's journey, optimizing every touchpoint for convenience and delight.

Digital Products

Websites, apps, interfaces, AI, and more — we are a full-service product strategy, design, and development partner.

Innovation & Technology

Creative engineering — we offer innovation and high-quality, cost-effective solutions on multiple platforms at scale.

Data Science

Harnessing the power of data, we create actionable insights and deeper connections with your customers.

Our Numbers

1950+

Lifetime Projects

27M+

Users Impacted

870+

Monthly Subscriptions

94.3%

Client Satisfaction Rate

Independent Service Costs

01 Digital Marketing

Search Engine Marketing (Google Display/Search/Shopping, Bing): \$3600/mo

Social Media Marketing & PPC (FB & IG Ads, Twitter, LinkedIn): \$3600/mo

Content Marketing (Social Media, Youtube, Content Creation): \$2850/mo

Affiliate Marketing: \$2500/mo

Influencer Research & Pairing: \$750

Email Marketing: \$1600/mo

Viral Marketing: \$1250/mo

Retention Marketing: \$1750/mo

Native Ads: \$2500/mo

02 Paid Advertising (PPC)

Google Ads: \$3450

Bing Ads: \$750

FULL PPC PACKAGE (FB, IG, Twitter, Google, Youtube, LinkedIn): \$6500/mo

03 Search Engine Optimization

Keywords Mapping : \$750

Foreign Language SEO: \$1500/mo

Analysis and Research: \$250

On-site SEO: \$2600

10 Keyword Ranking: \$1750/mo

Off-site SEO: \$1450/mo

20 Keyword Ranking: \$2500/mo

Amazon SEO: \$1700/mo

30 Keyword Ranking: \$4500/mo

Quality US Backlink Building: \$850

04 Web Design & Development

Web Design & Dev (1-5 Pages): \$2900

Web Design & Dev (6-10 Pages): \$4500

Web Design & Dev (11-20 Pages): \$6300

API and ERP Integration: \$1900

eCommerce Website Design & Development (1-10 Products): \$4500

eCommerce Website Design & Development (11-25 Products): \$6500

Front-end and Back-end Hardcoding: Please Contact

05 App Design & Development

iOS App Design & Development: Please Contact
 Android App Design & Development: Please Contact
 Tablet Design & Development: Please Contact
 Game Design & Development: Please Contact

09 Brick & Mortar & Local Visibility

Foot Traffic Increase: \$1300/mo
 Restaurant Marketing: \$2000/mo
 Real Estate Marketing: \$2750/mo
 Small Business Marketing: \$2700/mo

06 Data Analytics and Data Science

PPC Data Analytics: \$1500
 Amzon Data Analytics: \$1800
 SEO Analytics: \$900
 Competitor Research: \$750

10 Branding & Graphic Design

Monthly Graphics Support: \$4750
 Brand Book: \$2000
 Brochure/Pamphlet/PDF Creation: \$2250
 Various Graphics: Please Contact

07 eCommerce and Amazon

Amazon SEO: \$1000/mo
 Amazon PPC: \$1250/mo
 Amazon A+ Content: \$1600/mo
 Amazon Listings: \$1100/mo
 Amazon Analytics: \$750
 Ecommerce Website Marketing: \$1850/mo
 Amazon Full Package: \$3350/mo
 Amazon & Ecommerce Full Package: \$4250

11 Photography & Video Production

- Photoshoot Campaign (Models, Editing Included):
 - o Tier 1: \$3700 Each Photoshoot
 - o Tier 2: \$2250 Each Photoshoot
- **Includes models, color grading, and location/set
- Infomercial Style Video: \$8500 per video
- Videography Campaign Full Production (Models, Storyline, Editing Included):
 - o Tier 1: \$23,000 per video (Multiple Cuts, TV Ads Style Shots)
 - o Tier 2: \$16,000 per video (Multiple Cuts, TV Ads Style Shots)
- o 3D Rendered Video: \$5500
- o Professional Video Editing (SFX,VFX): \$4000

08 Social Media & PR

Social Media Management: \$2300/mo
 Pres Release: \$1500+
 Public Relations Boost: \$2750/mo

Comprehensive Service Costs

Our most popular package for mid to corporate tier clients.

1. Comprehensive Package (\$8750):

- Web Design & Product Graphic Design
- Facebook & Instagram Ads
- Google Ads
- Minor Web Development
- Photo & Video Production*
- Photo & Video Editing
- Website Speed Optimization
- Monthly Graphic Design Support
- Website Marketing Funnel Implementation
- Website Social Media Linking
- Various Tracking Tools & Pixel Installation/Utilization
- Current Google Analytics Installation and Implementation
- Competitor Research
- Seasonal Campaign
- Onsite & Offsite SEO, DA PA Backlinking
- Social Media
- Blogging
- Ecommerce Support
- Amazon Support
- Foreign Language Marketing Support

2. PPC Ad Targeting Package (\$6500)

- Facebook & Instagram Ads
- Google Ads
- Bing Ads
- Twitter Marketing
- Amazon Advertising
- Email Marketing
- Native Ads

3. Ecommerce Full Package (\$4250)

- Amazon SEO
- Amazon Ads
- Amazon A+ Content
- Amazon Listings
- Ecommerce Website Marketing
- Ecommerce Related Graphics Support

For Enterprise Tier Clients Please Contact Us